



# GET TO KNOW FIRE DRILL FRIDAYS

**Fire Drill Fridays brings together new and lifelong climate activists to share ways we can reach a cleaner, greener, more just world. The future of our planet depends on us.**



Inspired by activist Greta Thunberg and the youth climate strikes, Reverend Barber's Moral Mondays, and Randall Robinson's anti-apartheid protests, actor and activist, Jane Fonda, launched Fire Drill Fridays (FDF) in collaboration with Greenpeace USA in October 2019.

Starting in Washington, D.C. with a series of peaceful actions, FDF brings together frontline activists, youth, Indigenous leaders, climate experts, scientists, celebrities, and lovers of the planet to demand our elected leaders act on the climate emergency.



Since Fire Drill Fridays' inception, hundreds of people have participated in non-violent direct action, thousands have rallied to support climate justice, and the FDF virtual show has amassed 12 million views.

The FDF movement is continuously growing and inspiring people around the country – and around the world – to learn, share, and act. Join us.



# FIRE DRILL FRIDAYS IMPACT

People are more aware, more outraged, and more committed to stopping the climate catastrophe than ever before.

## 12.4 MILLION VIEWS

Fire Drill Fridays virtual shows have amassed 12.4 million views

## 172 FEATURED GUESTS

Fire Drill Fridays has welcomed 172 environmental experts, frontline activists, elected officials, and celebrities to in-person or virtual events

## THE FIRE DRILL FRIDAYS MOVEMENT HAS INSPIRED:

### HUNDREDS

to participate in non-violent direct action

### THOUSANDS

to rally in cities across the country

### MILLIONS

to amplify calls for action on social media

## FIND US ONLINE

For breaking news and updates, follow our Instagram, Facebook, and Twitter. For exclusive content and media highlights, visit our website. For past shows, visit our YouTube playlist.



# LOGOS

Click each logo to download.



## PHOTOS & VIDEOS

Photos and videos available for use are located in the [Greenpeace USA Media Library](#).

[Click to download Jane Fonda's headshot.](#)



## MEDIA CONTACT

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